



PRIMARY RESEARCH

HCP Perception Study

OpenEvidence Use in the United States

n = 25 HCP Respondents |

Multi-state · United States |

Structured Interviews & Online Survey · 30–45 min per respondent

Awareness & Usage Snapshot



76%

Familiar or Very Familiar with OE

68%

Use Daily or Several Times Weekly

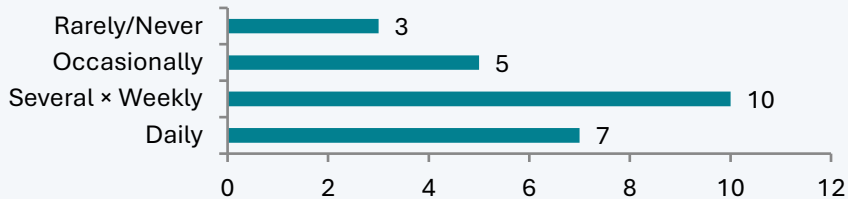
84%

Report Improved Workflow Efficiency

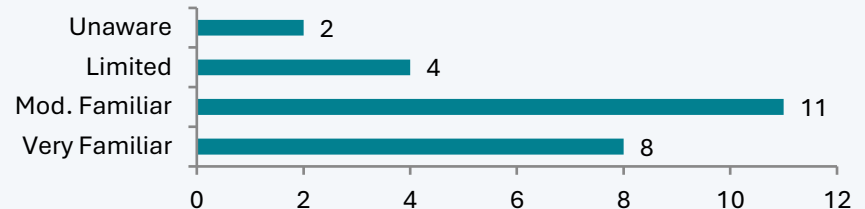
92%

Expect OE Standard in Practice (5 yrs)

Frequency of Use

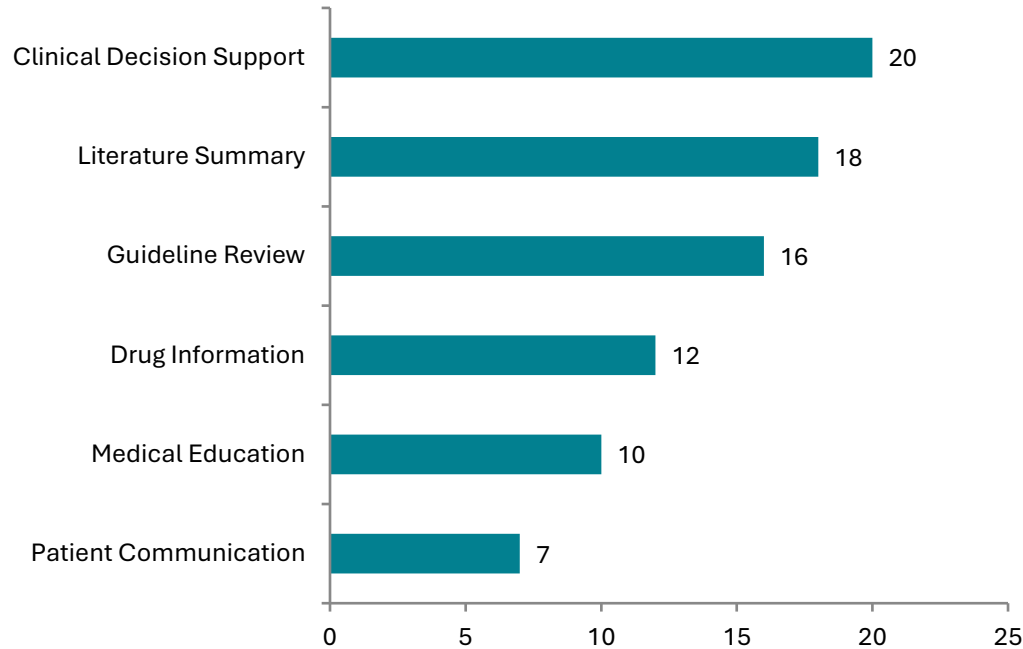


Awareness Level

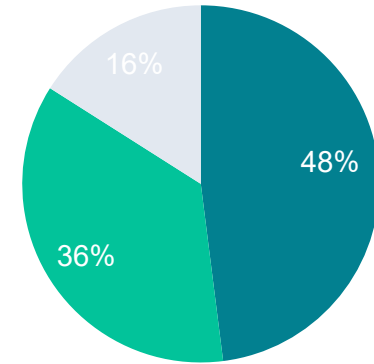


Primary Use Cases & Perceived Value

What HCPs Use OpenEvidence For (out of 25)



Perceived Clinical Value



■ Very Valuable ■ Moderately Valuable ■ Limited Value

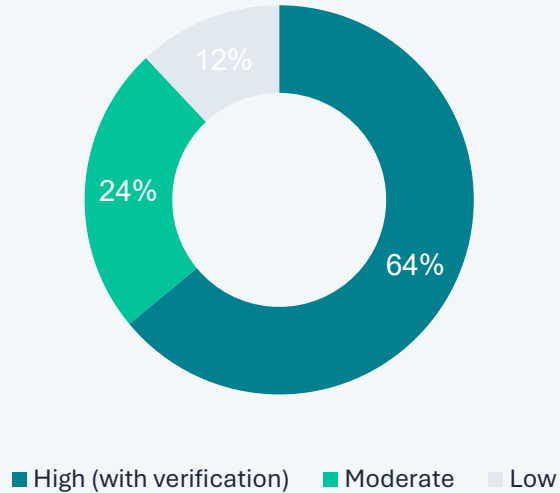
"It simplifies evidence review substantially — faster than searching journals manually."

Clinical decision support was the #1 use case, driven by time-pressed HCPs seeking rapid evidence.

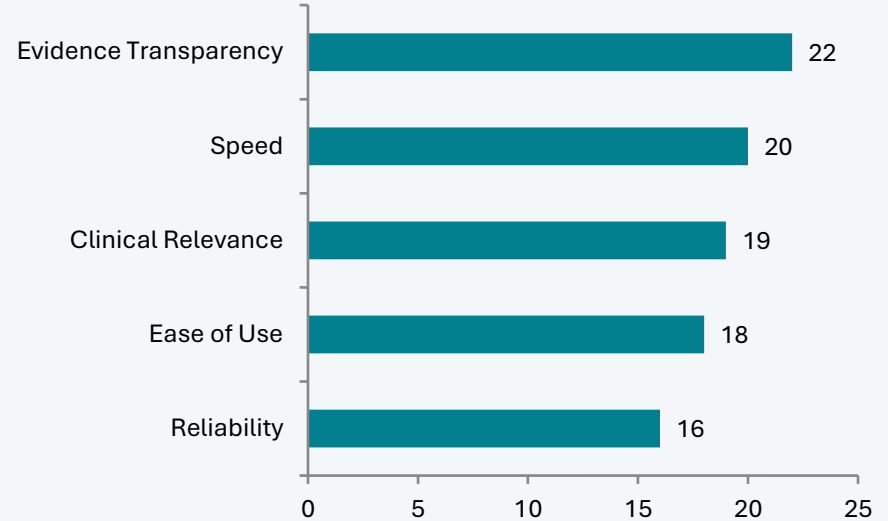
Trust & Comparison vs. Other AI Tools



Trust in OE Outputs



Positive Ratings vs. General AI Tools (n=25)



64%

High trust (with verification)

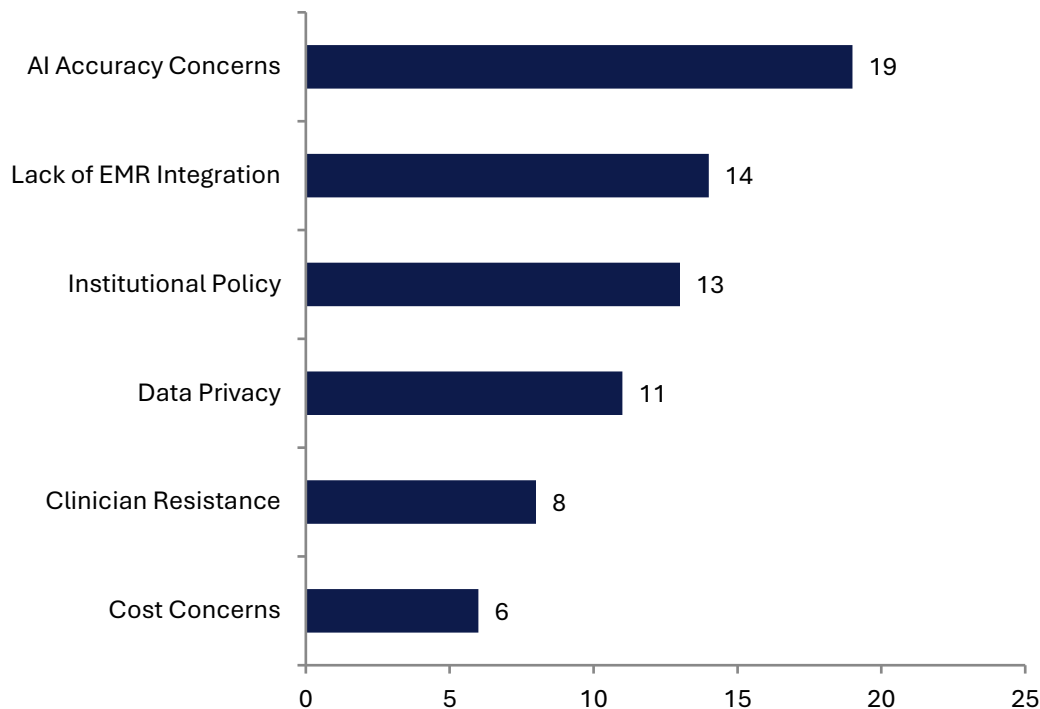
88%

Rate evidence transparency positively

Trust but verify

Dominant HCP approach

Barriers to Broader Adoption



AI Accuracy

Hallucination risk is the top concern. All respondents independently verify AI outputs.

EMR Integration

Epic & Cerner integration was the most-requested workflow enhancement.

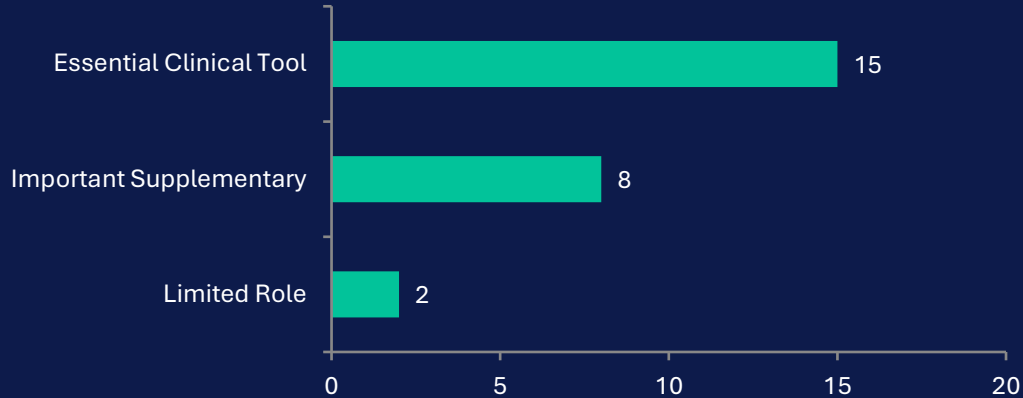
Governance Gap

Clear institutional AI policies are needed before broader clinical adoption.

"I still verify all recommendations independently — workflow integration is essential for scale."

Future Outlook

Role of AI Evidence Platforms in 5 Years



"Regulatory oversight will grow — but AI evidence platforms will become indispensable to clinical workflows within 5 years."

Key Takeaways

- 1 Awareness growing via peer networks & digital communities
- 2 Citations are the #1 trust driver vs. general AI tools
- 3 EMR integration is the critical adoption unlock
- 4 Regulatory + governance clarity is urgently needed
- 5 Younger physicians & specialists lead adoption
- 6 Majority view OE as essential infrastructure in 5 yrs



Thank You

Do you have any questions?

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